

Success Tools!

Herrmann Brain Dominance Profile!



EXTRAORDINARY TIMES CALL FOR EXTRAORDINARY TOOLS!®

Herrmann Brain Dominance Profile!

entertrainingEtc

educational technologies and consulting www.entertrainingetc.com



HBDI™ Certified

Herrmann Brain Dominance Instrument™

Are you ready for **the** tool for Organizational Development, Leadership Development, Personal Growth & Innovation that will guarantee success? Is your organization ready to increase its bottom-line results, individual & team effectiveness, productivity, communication and creativity that will keep you light years ahead of your competition? The Herrmann Brain Dominance Instrument (HBDI™) is the tool that will help you achieve these goals.

Entertraining Educational Technologies is proud to be HBDI™ certified. This means that through us, your organization can have access to this marvelous tool of positive change and success. We can include the HBDI™ as part of your training requirements or it can be done separately as part of our consulting services. Rest assured that this will be one of the best investments your organization can make!

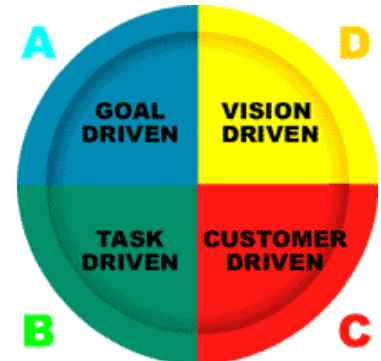
The **HBDI** is an **individual profile** that is created from a 120 question survey that instantly illuminates the person's strengths and interests.

A world of knowledge and insight will be revealed to you after your organization has done the HBDI™. It will help you as a manager make the most of your team and you will have a clear understanding of the critical areas that need attention. HBDI™ lets you discover the strengths and weaknesses on a professional level, as well as on a personal level.

“I not only use all the brain I have, but all the brain I can borrow...”

-Woodrow Wilson

Is Your Organization Whole-Brain Driven?



Insight
 Synergy
 Understanding
 Cutting Edge
 Success

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What are the applications for the HBDI and the whole brain concept?

Who is using the HBDI already?

SELF UNDERSTANDING COUNSELING

Relationship with Others
Self Development

Communication
Educational
Career
Productivity

DIAGNOSIS

Thinking Styles
Learning Styles Course
Design

MANAGEMENT

Staff Development
Communication
Planning Approach
Task Force Formation
Strategic/Operational
Learning Group Formation
Managing Differences
Creative Team Formation
Dealing with Diversity
Dealing with Change

PERSONAL GROWTH

Job Design
Education/Training
Article Report/Career
Direction
Job Choice
Organization Structure
Organization Climate

GROUP PROCESS

Organization Culture
Learning Delivery
Management/Leadership Style
Team Building
Staff Interaction

SELLING

Educational Courses
Needs Assessment
Workshops
Strategy Development
Meetings
Communication
Presentations
Sales Training
Learning Materials
Advertisements

MODELING

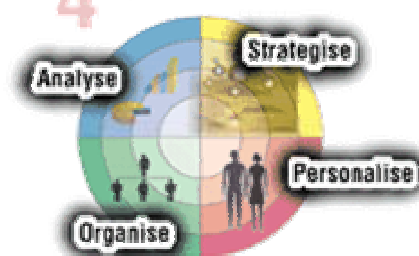
Creative Problem Solving
Creativity
Teaching/Learning

American Express
AT&T
Bristol Myers Squibb
CIBA
Citibank
Coca-Cola
Compaq
Deloitte & Touche
Dunn & Bradstreet
Ericsson
General Electric
Goodyear Tire
IBM
KLM
Lucent Technologies
McDonnell Douglas
MetLife
Michelin
Motorola
MTV
NatWest Bank
Novartis
Polaroid
Procter & Gamble
Sara Lee
Shell Oil
SmithKline Beecham
Starbucks Coffee
3M
U. S. Navy
Unisys
Volvo

The HBDI™ is an important part of the following seminars:

- The Creative Edge!™**
- Together Profiting from Change!™**
- Extraordinary Leadership!™**
- The Entertrainer's Boot Camp!™**

The four ways of thinking



If you would like to process your HBDI profile, or you feel the profile would be a useful tool to improve the understanding of your team and the effectiveness of your company, or for any further queries, contact us at:

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